

ALL MEXICAN - AMERICAN

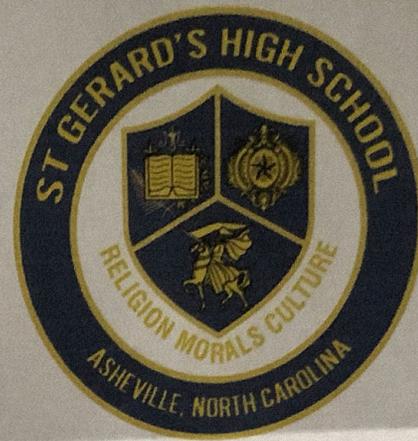
WRITTEN BY FERNANDO VISO



LOGLINE

AN EAST LA SOCCER PHENOM
MUST FIGHT FOR PLAYING TIME
AT A NATIONAL HIGH SCHOOL
POWERHOUSE IN THE BLUE
BLOODED SOUTH, OR FALL INTO
OLD SELF-DESTRUCTIVE HABITS.





OFFICE OF ADMISSIONS

THE SERIES

All Mexican-American follows the journey of 17 year old Luis Flores after the tragic death of his father. He and his younger brother are forced to move across country and live with his Uncle Jorge in North Carolina. The new world they are stepping into is a far cry from their poverty stricken lives in East Los Angeles. The homes are in gated communities and their new private school looks more like an Ivy league college than a High School. Luis must navigate his way through his new high school, dealing with racism, politics, and love. The pride of Mexican culture is strong, as is that of white southerners, leading to a two train on a one way track collision.

ST GERARD'S
HIGH SCHOOL



STUDENT
HANDBOOK

THEME:

**OUR PAST CAN DEFINE
WHO WE ARE, BUT NOT
WHO WE CAN BECOME**



NORWICH

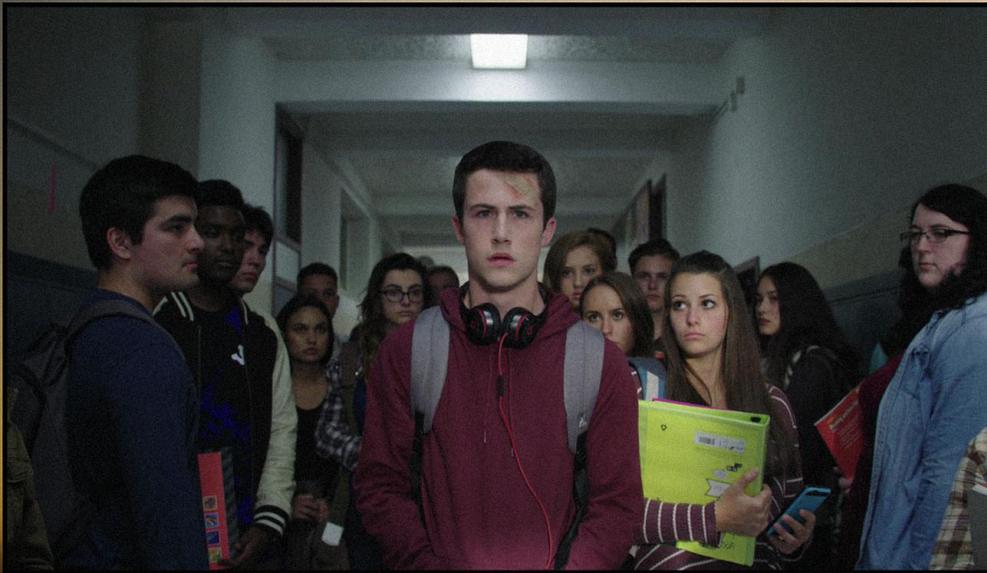
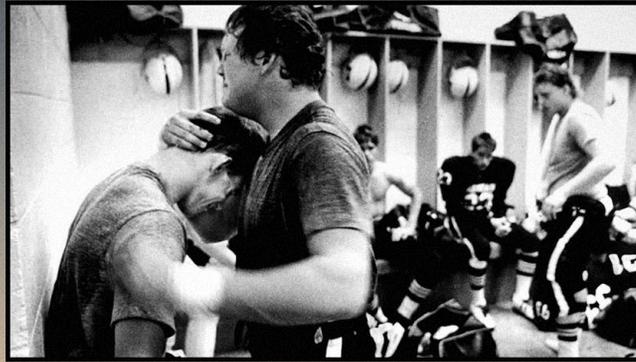
L.F.C.



TONE

Taking an in depth look at the Latino experience in the post Trump America amidst the backdrop of Luis' personal journey for soccer greatness. *All Mexican-American* should be viewed through the lenses of a *Friday Night Lights* and *A Better Life*. The dark side of Luis' new private school is a character in its own right as well. The juxtaposition of his old, "dangerous" street life, and the dark vices that live in the closets of St. Gerard's High should give the audience pause. The seemingly perfect white school will be exposed much like the series, *13 Reasons Why* and *Euphoria*.

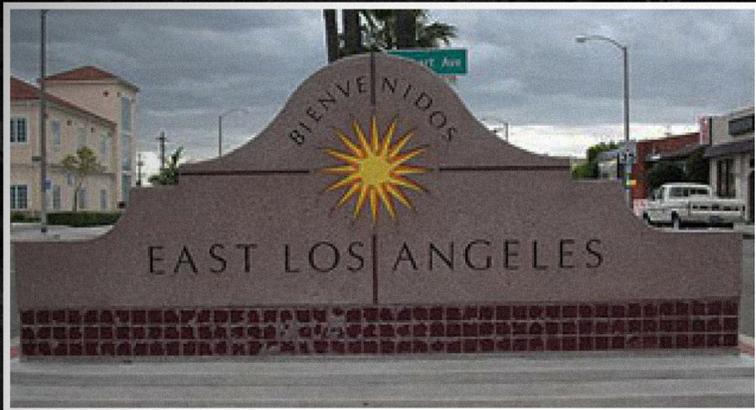




The image is a composite of three distinct scenes. The top portion shows a hillside residential development at night, with palm trees and houses illuminated by streetlights. The middle portion is a horizontal band of a sunset sky with warm orange and red tones. The bottom portion shows a row of modern, two-story houses with stone and brick facades, lit up at dusk. The houses have large windows and gabled roofs. The overall composition is layered and visually rich.

THE WORLD

EAST LA



ASHEVILLE, NORTH CAROLINA





CHARACTERS

MARELO

RA JR.
ANTASMA
AVEZ

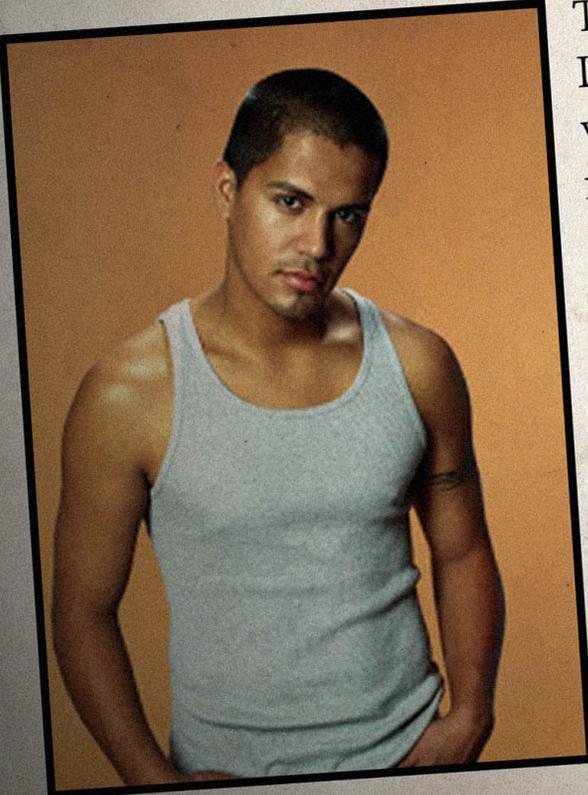
Sports Illustrated

THE
KING OF
SOCCER

Diego Maradona
And Accepting the

Sports Illustrated

LUIS FLORES - 17



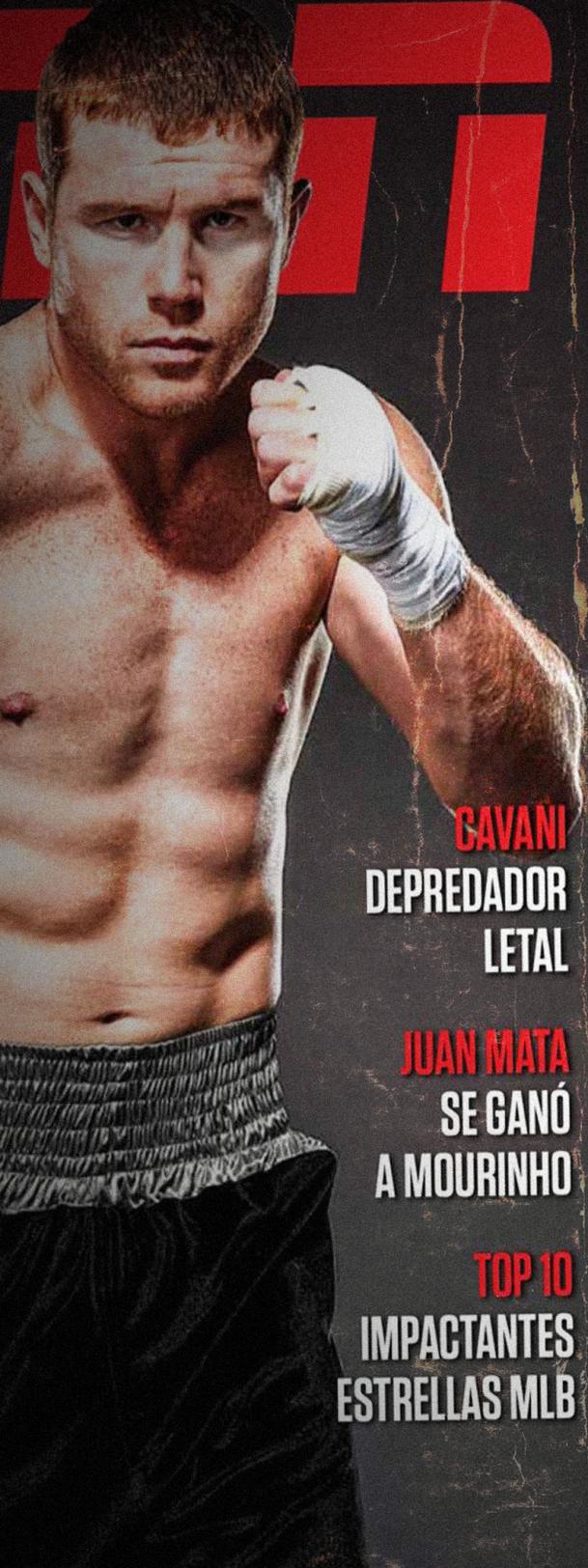
The protagonist of the story. Luis has been hardened and jaded by life, which his tattoos and chiseled physique reflect. He's the son of an immigrant father and watched his dad work his tail off only to never get ahead in life. He is as talented as he is cocky on the soccer field, yet lacks the discipline to truly become the best version of himself. He's hard on his younger brother Mateo, but it is done all out of love. With his dad having worked so much, and their mother passing away when Mateo was born, Luis takes on the father figure role to his little brother.

Sports Illustrated



THE KING OF SOCCER

Diego Maradona
And Argentina Win
The World Cup



CAVANI
DEPREDADOR
LETAL

JUAN MATA
SE GANÓ
A MOURINHO

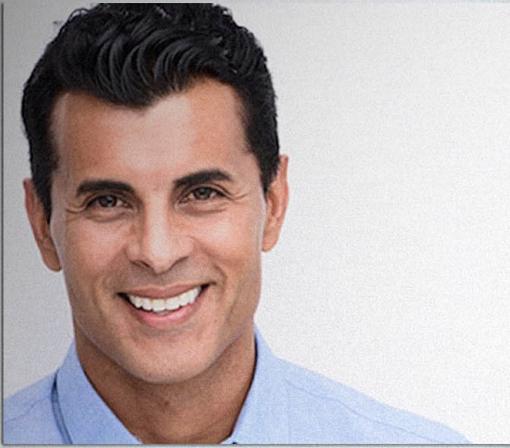
TOP 10
IMPACTANTES
ESTRELLAS MLB

ESPN

MATEO FLORES - 11



Mateo is a pleaser. He's happiest when his big brother and father are proud of him. He is a talented boxer and a very smart student. He initially takes much better to his new living arrangements in North Carolina. He went from having literally next to nothing to having all the toys, video games, and a pool. Though these things are great, he was born for the ring. It doesn't take long before he's wowing the North Carolina boxing community in the Silver Gloves tournament. Mateo wears his happy mask well, yet he feels a deep guilt and sadness that his mother passed away giving birth to him.



JORGE MELENDEZ - 45

A man who's aged like a fine wine. Jorge takes in Luis and Mateo after their father passes away. He's the brother to their deceased mother and has not been involved in their lives before the accident. He has done very well for himself and owns a water purification plant. He's the epitome of the American Dream. Yet, he's still able to connect with Luis as he was raised in the same streets of L.A. This leads to some severe head butting between he and Luis, but he knows it's the only way to get through to a young man of Luis' upbringing. He is married to his blonde southern belle prototype and has a beautiful 17 year old daughter. Jorge prides himself in being "American", even if it overshadows his Latino identity.



SHAY WILSON MELENDEZ - 38

Shay is a Stepford wife through and through. Beautifully put together and never looks not done up. She is really sweet and can navigate southern society with the best of them, but isn't as well versed to the world outside of her perfect little bubble. Her heart was always in the right place though, as she is actually the one who pushes Jorge to bring Luis and Mateo to North Carolina. Her strong family values take center stage, as she really takes a liking to little Mateo, and becomes the teacher and mother Mateo forever yearned for. She put her career on hold for Jorge's career and to raise Heather, yet her intelligence has always burned inside of her to reach for something higher. A change really occurs in her after seeing these two boys fearlessly fight for everything.

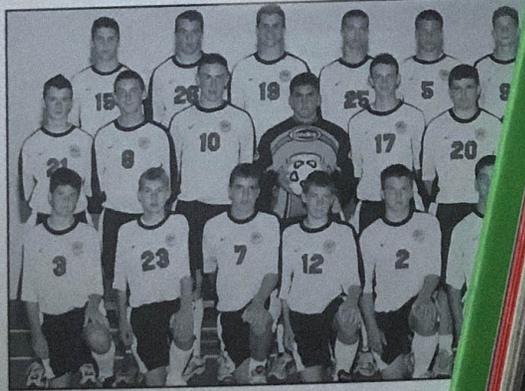


HEATHER WILSON MELENDEZ - 17

The prettiest and most popular/spoiled girl in the school. She inherited her mother's blue eyes, and covers her father's dark hair with an expensive coloring system. Her savvy and cunning ways have taken her to the top of St. Gerard's social hierarchy. She is extremely opposed to having Luis and Mateo living with her and her family. She has absolutely zero connection to her Latin roots from her father's side. Luis is obviously lower income and she hates that he is at the same school as her. Heather is the epitome of self-hatred. She's done everything to be "white", except for marking it on her college application.



ASSISTANT COACH BRUNO LOMETTI - 29
 A thin, ex-soccer standout from Connecticut, Bruno knows first hand what wasting your talent feels like. This is the reason for his special bond with Luis, he sees himself in him. That, coupled with the fact that Coach Lometti's grandfather immigrated from Italy. He's truly the fresh young voice that pushes Coach Collie to make changes to the starting lineup and get the team winning again. This causes a huge source of contention between the two coaches. Yet, it's not until Coach Collie is removed, and he's promoted that he's able to truly implement the team he wants. And Luis is the center piece of this. The only thing he loves more than the game of soccer is his beautiful wife and unborn child.



s' Soccer

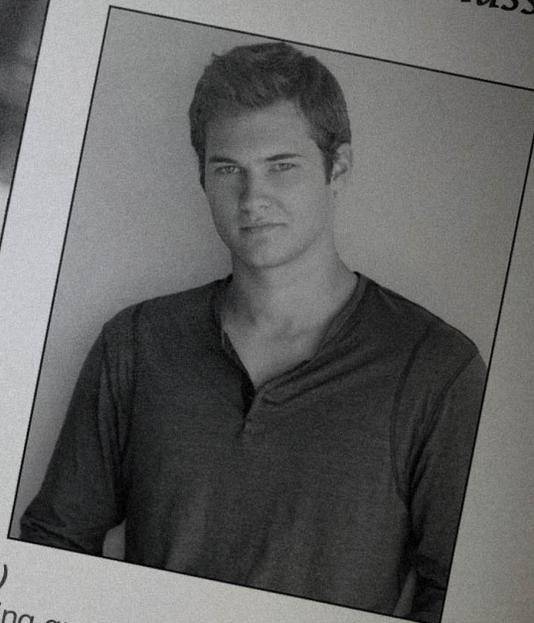
Sophomore Boys' Soccer

Wernz, Chad Molloy, Robert Hancock, Stephen Fleagle, Young, Drew Brown, Christopher McGrath, Alex Kreller, Daniel Radz, Coach Michael Murphy, Matthew Malinowski, Jack Howard, Back Row: Matthew Wieclaw, Thomas Wlowski, Brett Bassett, Matthew Brunmeier

Front Row: Ryan Trump, Justin Tyda, Taylor Post, Benjamin Toepke, Erik Korzen, Fra Brouwer, Craig McIntosh, Kevin Mores, Christopher Caccaro, Kevin Schreiber, Di Back Row: Jason Phelan, Blake Bassett, Alex Kaprowski, Adam Zoellner, Nikola



St. Gerard's High School Senior Class

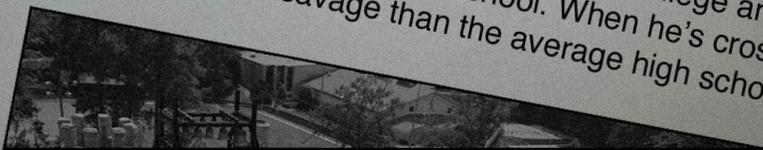


CONNIE BALL - 17 (Pictured Left)

Heather's best friend and homecoming queen. She comes from a very wealthy family and has learned to navigate the white world she lives in perfectly. She has eyes for Luis and he for her. This ends up straining her and Heather's relationship, and ultimately forces her to choose between Luis or the popular social life she has become so accustomed to. She struggles with who she wants to be (a painter), and her parents' desire for a more conventional career path. Connie uses a small vacant dorm room to fulfill her artistic itch, a secret she guards fiercely until she lets Luis into that world. She is a much deeper thinker compared to the rest of the popular crowd, yet doesn't want them to necessarily know that. A flaw that Luis sees and quickly makes her confront.

DUKE COLTON - 18 (Pictured Right)

A beefed up meat head. He believes his position on the football team has afforded him the ability to treat those around him like garbage. A trait obviously passed down from his abusive racist lineage of family members through time. He's the epitome of white privilege and has never been told no by his family, friends, nor school. When he's crossed his idea of revenge is more savage than the average high school kid.



TEAM ROSTER

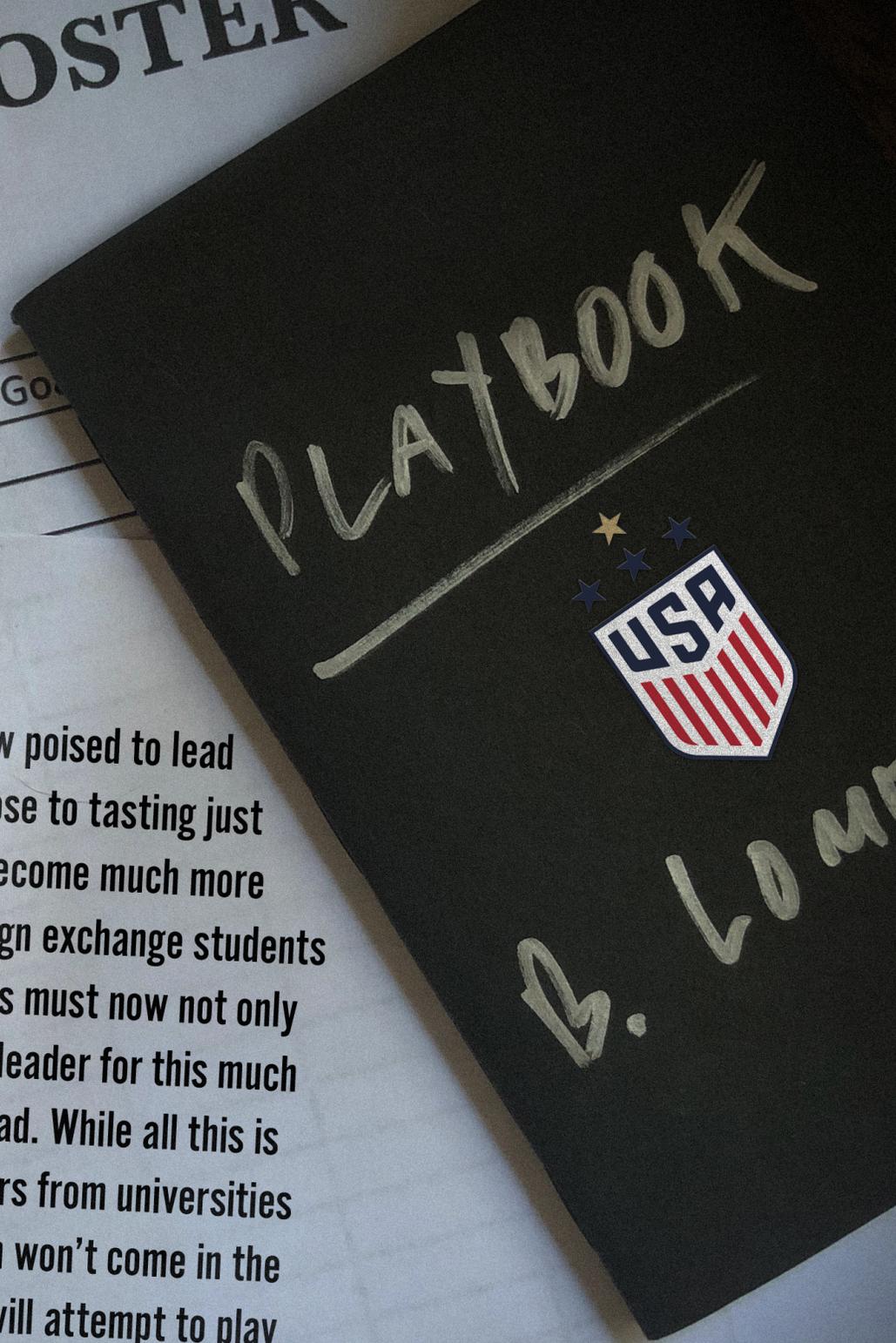


No
2
3
4
5
6
7

SEASON 2 ARC

Coming back for his senior year, Luis is now poised to lead his team to the state title they were so close to tasting just a year earlier. A task that seemingly has become much more difficult with the transfer of two elite foreign exchange students from Germany to their rival high school. Luis must now not only shine with his skills, but learn to become a leader for this much younger and inexperienced St. Gerard's squad. While all this is unfolding Luis is receiving recruitment letters from universities all over the country. Yet his biggest decision won't come in the future of his academics, but rather who he will attempt to play for on the Olympic level, USA or Mexico.

Player Name	Goals





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